

1Hope for Cancer
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Founder and CEO

Distribution of Proceeds

In 2007 one of my great childhood friends whom I grew up with found out that he had a rare form of cancer called Rhabdomyosarcoma, this a form of cancer found in soft tissue in the body. There are only about 250 cases of this particular cancer each year.

In honor of my friend, I made the decision to start up this official non-profit cancer organization called 1Hope for Cancer. To show not only my best friend but people struggling all over the world with cancer, that there is always at least 1Hope for cancer.

The proceeds raised by 1Hope for Cancer will be distributed three different ways. The first thirty percent of the profits will go towards St. Jude Children's Research Hospital, a 501(c) (3) not-for-profit organization. These proceeds will go specifically towards cancer research, new treatments, as well as new and improved cancer studies, helping to aid doctors in the fight against cancer. The mission of St. Jude Children's Research Hospital is to advance cures, and means of prevention for pediatric catastrophic diseases through research and treatment.

The next forty percent of proceeds will benefit current patients diagnosed with any form of cancer. These funds will help aid families and patients that are struggling with the heavy burden of treatment not covered by insurance. The HealthWell Foundation is a 501(c)(3) non-profit organization established in 2003 that is committed to addressing the needs of individuals with insurance who cannot afford their copayments, coinsurance, and premiums for important medical treatments. Their mission is to reduce barriers to care for underinsured patients with chronic and life-altering cancers. Their vision is to ensure that no patient, adult or child, goes without essential medications because they cannot afford them. Since 2004, they have helped more than 150,000 patients afford their medical treatments and lead healthier, more fulfilling and productive lives.

Twenty-five percent of the proceeds will be put in a special fund that will be distributed at the end of the year to a single child or young adult currently battling cancer. As a gift from 1Hope for Cancer

This patient, randomly selected by 1Hope for Cancer staff, will receive this gift to be used for the purpose of fulfilling wish or dream of their choice.

The remaining five percent of proceeds will be applied to 1Hope for Cancer operations in the form of website maintenance, promotion of upcoming events, labor expense, etc.. The 1Hope for Cancer non-profit organization feels it is critical to show support by demonstrating that we aren't in the fight for ourselves but to simply have the largest impact against cancer, attract the most awareness to our cause, and for those patients be their 1Hope for Cancer.